



FOR IMMEDIATE RELEASE

Windermere Realtors® and Owners Network at International Luxury Real Estate Conference

PALM SPRINGS, CA – March 1, 2013 – Windermere Real Estate Southern California took part in a prestigious international real estate event this week at Wynn Las Vegas. Windermere sent numerous representatives and agents to participate in the 2014 Luxury Portfolio SUMMIT. Luxury Portfolio SUMMIT is part of the Leading Real Estate Companies of the World® Conference Week, an event hosted by the parent company of Luxury Portfolio International®, which has drawn a record-setting attendance of 2,500 real estate professionals from nearly 20 countries.

In its third year as the exclusive local affiliate of Luxury Portfolio International, Windermere Real Estate Southern California has been recognized by the network for 2 consecutive years for the quality of their website as well as the increasing volume of referral transactions processed by a newer partner affiliate.

Attendees had to qualify for attendance at Luxury Portfolio SUMMIT by proving participation in the luxury market, which created an elite audience of true luxury specialists. The event offered extensive networking opportunities and Windermere Southern California's associates built relationships and exchanged ideas with other top Realtors® and owners from around the world. Educational sessions provided in-depth insights into high-end consumer preferences and luxury lifestyle and housing trends, focusing on the state of the global luxury real estate sector.

Keynote speakers included bestselling author, entrepreneur and former chief evangelist for Apple – Guy Kawasaki; top-rated business author Daniel Pink; and internationally recognized graffiti artist, film maker and author Erik Wahl. Attending the conference from Windermere were agents Patrick Jordan, Scott Palermo, Jim Sanak, Stewart Smith, Janine Stevens and Sven Vennan, as well as Windermere owners Bob Bennion and Bob Deville and members of the Marketing Department.

“We are thrilled to have assembled such an esteemed group of professionals, not only from our premier luxury real estate companies but also from other luxury brands who have come together to explore trends in the high-end market and ways we as luxury specialists can best meet the needs of our affluent clientele,” said Stephanie Pfeffer-Anton, executive vice president of Luxury Portfolio.

Affiliates of Luxury Portfolio provide targeted exposure for 25,000 high-end homes annually to over three million high-net-worth visitors to its award-winning website, LuxuryPortfolio.com. The site features a total inventory of available properties totaling



over \$44 billion, with an extensive array of offline advertising and marketing and custom analytics to connect affluent buyers and sellers.

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere's Premier Properties program showcases and markets some of the valley's finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere's extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.